

## VH1 Presents the "New Kids On The Block Ultimate Fan" Contest OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. OFFER VOID IN HAWAII, ALASKA AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. THIS PROMOTION SHALL BE CONSTRUED AND EVALUATED ONLY ACCORDING TO UNITED STATES LAW.

2. **CONTEST PERIOD:** VH1 Presents the "New Kids On The Block Ultimate Fan" Contest (the "Contest") commences at 12:00 p.m. (EST) August 25, 2008, and ends at 11:59 a.m. (EST) November 12, 2008 (the "Promotion Period"). There will be four (4) separate "Entry Periods" (each an "Entry Period"). All entries must comply with these Official Rules including Paragraph 4 (the Promotion Period, Judging Period(s) [as defined below] and together with the Entry Period(s), the "Contest Period").

"Boston Show Entry Period": **Start:** Monday August 25, 2008 at 12:00 p.m. (EST)  
**End:** Friday September 15, 2008 at 11:59 a.m. (EST)

"Las Vegas Show Entry Period": **Start:** Monday August 25, 2008 at 12:00 p.m. (EST)  
**End:** Wednesday October 1, 2008 at 11:59 a.m. (EST)

"New York Show Entry Period": **Start:** Monday August 25, 2008 at 12:00 p.m. (EST)  
**End:** Wednesday October 15, 2008 at 11:59 a.m. (EST)

"Seattle Show Entry Period": **Start:** Monday August 25, 2008 at 12:00 p.m. (EST)  
**End:** Wednesday November 12, 2008 at 11:59 a.m. (EST)

As further described below, each entrant may only submit one (1) Contest entry.

Non-winning entries received by MTV Networks ("MTVN"), a division of Viacom ("Viacom"), during the Boston Show Entry Period are automatically entered into the pool of entries eligible for consideration for the Las Vegas Grand Prize Show Package.

Non-winning entries received by MTVN on or before the end of the Las Vegas Show Entry Period are automatically entered into the pool of entries eligible for consideration for the New York Grand Prize Show Package.

Non-winning entries received by MTVN on or before the end of the New York Show Entry Period are automatically entered into the pool of entries eligible for consideration for the Seattle Grand Prize Show Package.

Entries received by MTVN during the Seattle Show Entry Period are only eligible for consideration for the Seattle Grand Prize Show Package.

3. **ELIGIBILITY:** The Contest is open to all legal residents of the forty-eight (48) contiguous United States who are twenty-one (21) years of age or older at the time of entry. Each potential Grand Prize Winner's guest(s) similarly must be a legal resident of the forty-eight (48) contiguous United States and must be twenty-one (21) years of age or older at the time of prize fulfillment. Any potential Grand Prize Winner and his/her guest(s) are subject to proving eligibility, including verification of social security number, and are further subject to possessing a valid, government-issued photographic identification at the time of prize fulfillment. If any potential Grand Prize Winner and/or his/her guest(s) cannot furnish verifiable and valid proof of age within forty-eight (48) hours after being notified as a potential Grand Prize Winner, then all rights of such potential Grand Prize Winner to receive and use the applicable Grand Prize Show Package (as hereinafter defined) thereupon will be terminated, and an alternate potential Grand Prize Winner may be chosen from among all remaining Eligible Entries (as defined below) received, in the sole discretion of MTVN. Entrants are not eligible to participate in the Contest if they are, or have an immediate family

member (parent, spouse, child, sibling, grandparent, step parent, step child and step sibling) that is an agent, employee, officer, director, successor or assign of MTVN, Viacom, Interscope Records, a division of UMG Recordings, Inc. ("Interscope") or any other participating sponsors, affiliated companies, subsidiaries, advertising agencies and third party fulfillment agencies (collectively, "Sponsor Entities") as well as any person who has won an MTVN-sponsored national contest or sweepstakes in the twelve (12)-month period preceding entry into this Contest. VOID IN ALASKA, HAWAII, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Additional restrictions may apply.

4. **TO ENTER:** Visit [NKOTB.vh1.com](http://NKOTB.vh1.com) (the "Web Site"), a website owned and controlled by MTVN, during the Entry Period(s) and:

- a) Upload up to two (2) photographs of yourself or you with a group of friends proving that you were/are the ultimate NKOTB fan (*some possible ideas: photo at a NKOTB event, a photo with the band, a photo wearing NKOTB apparel, a photo holding a NKOTB poster, etc.*) (each a "Photo Entry"). Each Photo Entry must be in an acceptable format supported by the MTVN Web Site and must not exceed 200k in size. (Acceptable formats are: gif, jpg, and png)
- b) In fifty (50) words or less describe the craziest thing you ever did as a NKOTB fan (the "Story Entry") and together with the Photo Entry, the "Contest Entry").
- c) Attach your Contest Entry to an email message along with the following items in the body of the email:
  - the name/names of the people in the photograph(s)
  - your telephone number
  - the title of your Contest Entry
  - The following affirmation statement (copy and paste): *I am affirming my agreement to, and eligibility under, the Terms of Use and the User Content Submission Agreement and am confirming that I own the uploaded content, or have all rights to upload the content, have the right to grant the rights I am granting in the Terms of Use and User Content Submission Agreement as seen on NKOTV.vh1.com to display, distribute and otherwise exploit the uploaded content and that my submission of the content does not otherwise violate the Terms of Use and the User Content Submission Agreement.*
- d) Send to [NKOTB@vh1.com](mailto:NKOTB@vh1.com)

Entrants will be allowed to register with only one (1) e-mail address and must also electronically acknowledge and agree to the terms of MTVN's Privacy Policy, Terms of Use, User Content Submission Agreement and these Official Rules. All Contest Entries submitted in accordance with these Official Rules shall be hereinafter referred to as "Eligible Entries". Incomplete or inaccurate Contest Entries are void. In the event of a dispute over who submitted a Contest Entry that is selected to receive a Contest prize, the authorized holder of the e-mail account from which such Contest Entry was submitted will be declared the person who is entitled to receive such Contest prize. An "authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by a telephone company, wireless service provider, Internet access provider, Internet service provider, or other organization (e.g. business, educational, government, institution, etc.) that is responsible for assigning e-mail addresses, for the domain associated with the submitted e-mail address. Proof that Entrant submitted a Contest Entry to enter the Contest does not constitute proof or evidence that MTVN actually received it within the Entry Period(s). Limit one (1) Contest Entry allowed per person. Entrant will be eligible to win only one (1) Grand Prize Show Package (as hereinafter defined).

By entering, entrant acknowledges compliance with each provision of these Official Rules, including all eligibility requirements. Neither MTVN, Viacom, nor any of its or their respective agencies are responsible for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail transcription or transmission or receipt of or players on account of technical problems or traffic congestion on the Internet or at any web site, any human error which may occur in the processing of the Contest Entries in the Contest, or any combination thereof, including injury or damage to participants or to any other person's computer related

to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of MTVN or Viacom which corrupt or affect the administration, security, fairness, integrity, safety or proper conduct of this Contest or for any reason MTVN deems it necessary, then MTVN reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. Should the Contest be terminated prior to the stated expiration date, notice will be posted on the Web Site. Any and all Contest Entries that have been tampered with or altered are void. All Contest Entries become the exclusive property of MTVN and will not be acknowledged or returned.

5. By participating in this Contest, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by MTVN, and by the decisions of MTVN, which are final in all matters relating to the Contest; (b) to release and hold harmless Sponsor Entities and their respective agents, employees, officers, directors, successors and assigns, against any and all claims, injury or damage arising out of or relating to participation in this Contest and/or use or misuse or redemption of any Grand Prize Show Package (as hereinafter defined) and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other causes of action; and (c) acknowledge compliance with these Official Rules.

6. Contest Entries must not contain, include or involve any of the following:

- Obscenity
- Defamatory materials or elements
- Crude, vulgar or offensive pictures, depictions, images, language and/or symbols
- Gang signs or symbols
- Nudity
- Commercial products (e.g., clothing, toys, food) and/or their trademarks, brands, logos or endorsements
- Website or web page links
- Derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), any assault or threatening of others
- The trespassing or the violation of other people's rights or property
- Illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct (e.g., inflicting emotional distress)
- Conduct or activities in violation of these Official Rules
- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable or offensive, as determined by MTVN, in its sole discretion

Materials contained in the Contest Entries will be evaluated by MTVN based on the terms and conditions set forth in these Official Rules.

Without limiting the foregoing, MTVN reserves the right to reject any Contest Entry that it deems, in its sole discretion, to violate any of the policies of MTVN's "Standards and Practices Guidelines". MTVN may modify or edit any Contest Entry or request entrant to do so, so that the Contest Entry meets such guidelines.

**7. JUDGING CRITERIA:** The Judges (as defined below) will select each potential Grand Prize Winner based on the most unique, craziest, die-hard fan Story Entry received (the "Judging Criteria"). The final determination and the application of the Judging Criteria shall be in the sole and absolute discretion of the official judging panel comprised of representatives of MTVN (the "Judges").

8. **JUDGING PERIOD:** During each of the following four (4) separate judging periods (each a “Judging Period”) judging will occur from among all of the Eligible Entries actually received by MTVN prior to the end of the applicable Entry Period by the Judges based on the Judging Criteria.

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| “ <u>Boston Show Judging Period</u> ”:    | <b>Start:</b> Monday September 15, 2008 at 12:00 p.m. (EST)<br><b>End:</b> Friday September 19, 2008 at 11:59 a.m. (EST)  |
| “ <u>Las Vegas Show Judging Period</u> ”: | <b>Start:</b> Wednesday October 1, 2008 at 12:00.p.m. (EST)<br><b>End:</b> Friday October 3, 2008 at 11:59 a.m. (EST)     |
| “ <u>New York Show Judging Period</u> ”:  | <b>Start:</b> Wednesday October 15, 2008 at 12:00 p.m. (EST)<br><b>End:</b> Friday October 17, 2008 at 11:59 a.m. (EST)   |
| “ <u>Seattle Show Judging Period</u> ”:   | <b>Start:</b> Wednesday November 12, 2008 at 12:00 p.m. (EST)<br><b>End:</b> Friday November 14, 2008 at 11:59 a.m. (EST) |

The determination of the Judges shall be final and binding on all Grand Prize Winner(s) for all purposes. In the event of a tie or dispute or for any other reason that MTVN deems necessary, the final winner determination shall be made by MTVN. To the extent permitted by law, MTVN and the Judges disclaim any liability from, and entrants agree to waive, any claims against MTVN and the Judges relating to the judging or awarding process. MTVN and the Judges reserve the right to extend the Contest Period or not to award any or all prizes if they determine, in their sole discretion, that entries received did not meet the qualification standards based on the Judging Criteria.

9. **GRAND PRIZE WINNER SELECTION:** Following expiration of the Judging Periods above, one (1) potential Grand Prize Winner will be selected from among all Eligible Entries actually received prior to the end of the applicable Entry Period to win the applicable Grand Prize Show Package (as defined below). For the sake of clarity, there will be a total of four (4) Grand Prize Winners (each a “Grand Prize Winner”) in this Contest. The potential Grand Prize Winner results will be posted on the Web Site on or around the following dates, but MTVN reserves the right to delay the announcement of each of the potential Grand Prize Winner(s) in its sole discretion:

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| Boston Show Grand Prize Winner Announcement:    | September 19, 2008 |
| Las Vegas Show Grand Prize Winner Announcement: | October 6, 2008    |
| New York Show Grand Prize Winner Announcement:  | October 20, 2008   |
| Seattle Show Grand Prize Winner Announcement:   | November 17, 2008  |

10. **GRAND PRIZE WINNER NOTIFICATION:** MTVN will contact each potential Grand Prize Winner by phone and/or email. MTVN will attempt to reach each potential Grand Prize Winner two (2) times by phone and/or email within one (1) business day. Voice messages and/or email messages will be left and the potential Grand Prize Winner(s) must call back within one (1) business day of the first phone or email message being left. If any potential Grand Prize Winner is unreachable (or is reached but fails to confirm his/her identity and eligibility) or does not confirm receipt of winner notification voicemail or email message by MTVN within one (1) business day period in which the voicemail or email message was left or is found ineligible or does not comply with these Official Rules, then all rights of such potential Grand Prize Winner to receive and use the Grand Prize Show Package thereupon shall be terminated, and an alternate potential Grand Prize Winner may be selected from the remaining Eligible Entries by and at the sole discretion of MTVN.

11. **PRIZING:** The Boston Grand Prize Show Package, the Las Vegas Grand Prize Show Package, the New York Grand Prize Show Package, and the Seattle Grand Prize Show Package (each a “Grand Prize Show Package”) will each be awarded to one (1) Grand Prize Winner as follows:

One (1) Grand Prize Winner will receive the following "**Boston Grand Prize Show Package**" (Approximate Retail Value ("ARV"): \$3,750.00):

- Round-trip coach-class air transportation to Boston, MA for the Grand Prize Winner and four (4) eligible guests from a major airport of MTVN's choice near the Grand Prize Winner's residence. MTVN, in its sole discretion, shall have the right to substitute ground transportation for air transportation if the Grand Prize Winner and/or his/her guest(s) live within 150 miles of Boston, MA.
- Standard hotel accommodations for two (2) nights for the Grand Prize Winner and his/her four (4) guests at a hotel and room type selected at the sole discretion of MTVN in Boston, MA (room and tax only, two (2) double occupancy rooms).
- Ground transportation to and from airport and hotel (if applicable).
- One (1) VIP Ticket for Grand Prize Winner and each of his/her four (4) guests to attend the NKOTB concert in Boston, MA on September 28, 2008 (concert date subject to change).
- An opportunity to attend a meet and greet with one (1) or more band members of NKOTB (subject to band member availability).

One (1) Grand Prize Winner will receive the following "**Las Vegas Grand Prize Show Package**" (ARV: \$1,500.00):

- Round-trip coach-class air transportation to Las Vegas, NV for the Grand Prize Winner and one (1) eligible guest from a major airport of MTVN's choice near the Grand Prize Winner's residence. MTVN, in its sole discretion, shall have the right to substitute ground transportation for air transportation if the Grand Prize Winner and/or his/her guest live within 150 miles of Las Vegas, NV.
- Standard hotel accommodations for two (2) nights at a hotel and room type selected at the sole discretion of MTVN in Las Vegas, NV (room and tax only, one (1) double occupancy room).
- One (1) VIP Ticket for Grand Prize Winner and his/her one (1) guest to attend the NKOTB concert in Las Vegas, NV on October 11, 2008 (concert date subject to change).
- An opportunity to attend a meet and greet with one (1) or more band members of NKOTB (subject to band member availability).

One (1) Grand Prize Winner will receive the following "**New York Grand Prize Show Package**" (ARV: \$1,500.00):

- Round-trip coach-class air transportation to New York, NY for the Grand Prize Winner and one (1) eligible guest from a major airport of MTVN's choice near the Grand Prize Winner's residence. MTVN, in its sole discretion, shall have the right to substitute ground transportation for air transportation if the Grand Prize Winner and/or his/her guest live within 150 miles of New York, NY.
- Standard hotel accommodations for two (2) nights at a hotel and room type selected at the sole discretion of MTVN in New York, NY (room and tax only, one (1) double occupancy room).

- One (1) VIP Ticket for Grand Prize Winner and his/her one (1) guest to attend the NKOTB concert in New York, NY on October 27, 2008 (concert date subject to change).
- An opportunity to attend a meet and greet with one (1) or more band members of NKOTB (subject to band member availability).

One (1) Grand Prize Winner will receive the following **“Seattle Grand Prize Show Package”** (ARV: \$1,500.00):

- Round-trip coach-class air transportation to Seattle, WA for the Grand Prize Winner and one (1) eligible guest from a major airport of MTVN's choice near the Grand Prize Winner's residence. MTVN, in its sole discretion, shall have the right to substitute ground transportation for air transportation if the Grand Prize Winner and/or his/her guest live within 150 miles of Seattle, WA.
- Standard hotel accommodations for two (2) nights at a hotel and room type selected at the sole discretion of MTVN in Seattle, WA (room and tax only, one (1) double occupancy room).
- One (1) VIP Ticket for Grand Prize Winner and his/her one (1) guest to attend the NKOTB concert in Seattle, WA on November 22, 2008 (concert date subject to change).
- An opportunity to attend a meet and greet with one (1) or more band members of NKOTB (subject to band member availability).

The total ARV of all prizing in this Contest is eight thousand two hundred and fifty dollars (\$8,250.00).

The tentative date for all prize fulfillment is to be completed by November 22, 2008 and is subject to change at MTVN's sole discretion should the date of the Show(s) move or be cancelled. The total ARV of all prizing for this Contest is eight thousand two hundred and fifty dollars (\$8,250.00). The actual retail value of the prizes awarded in this Contest depends on current existing market conditions at time of prize fulfillment. Grand Prize Show Package is non-transferable. Grand Prize Winner and his/her guest(s) must be available to attend the concert on the date selected by MTVN. In the event the Grand Prize Winner and his/her guest(s) are unable to attend the concert on such date as determined by MTVN, the Grand Prize Winner and all privileges as a Grand Prize Winner will immediately be forfeited and terminated. An alternate Grand Prize Winner may be selected instead from among all of the remaining Eligible Entries received by and at the sole discretion of MTVN. Each Grand Prize Winner and his/her guest(s) are solely responsible for obtaining all necessary and required travel documents (e.g. government issued IDs, passports, etc.). All airline tickets issued in conjunction with the Grand Prize Show Package are ineligible for frequent flyer miles, and no code-share flights may be used. All airline tickets are non-endorsable, non-refundable and not exchangeable for cash. Any expenses which are not expressly set forth in these Official Rules as paid for by MTVN as part of the Grand Prize Show Package are Grand Prize Winner(s) and his/her guest(s)' sole responsibility including, without limitation, expenses relating to meals, gratuities, phone calls, and any and all other travel and incidental expenses not specifically mentioned above as being included within the Grand Prize Show Package.

12. The specifics of all elements of any prize in the Contest shall be solely determined by MTVN. Some restrictions may apply. No substitution, transfer of any prize (or any part of a prize package) or cash alternative permitted, except by MTVN due to prize unavailability at time of award in which case a prize of equal or greater value may be awarded. Arrangements for the fulfillment of prizes will be made by MTVN. Return of any prize as undeliverable will result in forfeiture of the prize and selection of alternate winner.

As a prerequisite for receiving and using a Grand Prize Show Package, the potential Grand Prize Winner(s) and his/her guest(s) must each complete, sign and return to MTVN, within two (2) days (prior to travel) after the date of MTVN's request therefore and presentation thereof, (a) an affidavit of eligibility and release of MTVN, Viacom, and each of their respective affiliates and employees from any and all liability, claims, demands, judgments, and causes of action for personal injury and/or damage, theft, or loss suffered in connection with this Contest or the use or acceptance of the Grand Prize Show Package (or any portion thereof); (b) except where prohibited by law, a promotional release granting to MTVN, Viacom, and each of their respective affiliates the right to use such Grand Prize Winner and guest's names and likenesses for any and all advertising, marketing, promotional and publicity purposes, without additional compensation; and (c) all legal documents that MTVN may require (in its sole discretion). Failure of any potential Grand Prize Winner and/or his/her guest(s) to complete, sign and return to MTVN such affidavit, release and legal documentation within such two (2) week period shall result in his/her disqualification from the Contest, in which event an alternate potential Grand Prize Winner may be selected, in MTVN's sole discretion. Entry into this Contest constitutes each potential Grand Prize Winner and his/her guest(s)' agreement to sign such affidavit, release, and legal documentation.

13. The value of the prize(s) may be taxable as income. The receipt by the Grand Prize Winner(s) of any of the Grand Prize Show Package components of this Contest is conditioned upon his/her compliance with any and all applicable federal, state and local taxes, rules and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AS DETERMINED BY MTVN AT ITS SOLE DISCRETION) WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION FROM ANY FURTHER PARTICIPATION IN THIS CONTEST, AND ANY AND ALL BENEFITS AND PRIVILEGES POTENTIALLY TO BE ACCORDED TO SUCH GRAND PRIZE WINNER WILL BE TERMINATED IMMEDIATELY, IRREVOCABLY AND IN PERPETUITY.

14. All interpretations by MTVN of these Official Rules, and all decisions by MTVN under and relating to these Official Rules, are final, binding and non-appealable in all respects. MTVN reserves the right, exercisable in its sole discretion at any time, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or the Web Site; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL DELIBERATELY TO DAMAGE ANY WEB SITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, MTVN AND VIACOM RESERVE THE RIGHT (EXERCISABLE IN THEIR SOLE DISCRETION AT ANY TIME) TO SEEK AND OBTAIN DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE EXCLUSIVE PERSONAL AND SUBJECT MATTER JURISDICTION AND VENUE OF ANY CONTROVERSY, DISPUTE OR OTHER LEGAL PROCEEDING REGARDING THE CONTEST, AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE CONTEST. EACH ENTRANT IN THIS CONTEST HEREBY WAIVES IRREVOCABLY AND IN PERPETUITY ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS IRREVOCABLY AND IN PERPETUITY TO THE EXCLUSIVE PERSONAL AND SUBJECT MATTER JURISDICTION AND VENUE OF THOSE COURTS.

15. Notwithstanding the foregoing, for good and valuable consideration, the receipt of which is hereby acknowledged, each entrant agrees that his/her Contest Entry (including without limitation a Photo Entry or Story Entry contained therein) may be used by MTVN or its licensees, in whole or in part for any purpose whatsoever in any media worldwide in perpetuity without any compensation or additional consideration.

16. **GENERAL CONDITIONS OF PARTICIPATION:** Past experience has confirmed that contests and other competitions generate substantially similar submissions or entries which closely resemble concepts and ideas that have been independently developed by MTVN before or after the Contest. Accordingly, entrants may subsequently see an MTVN presentation or program which seemingly incorporates an idea or concept or includes materials similar to that contained in their Contest Entry. Any similarity is purely

coincidental and unavoidable in light of the volume of ideas which MTVN routinely considers in the course of its program development. Because of this possibility, entrants hereby agree to submit their Contest Entry under the following terms and conditions: (i) that MTVN may use any ideas, concepts, material, in whole or in part, contained in the Contest Entry; (ii) that all materials submitted become the property of MTVN and will not be returned; (iii) that all materials submitted are free from any lien or claim by anyone; (iv) entrants have obtained all rights, permissions and licenses necessary to use the Contest Entry for any purpose; (v) that no Contest Entry, or any part thereof, infringes any trademark or copyright or otherwise violates anyone's right of privacy or publicity or any other right; (vi) by submitting a Contest Entry, entrants consent to MTVN or its licensees exploiting such entry (any and all copyrighted elements contained therein), in all media now known or hereafter devised worldwide in perpetuity; and (vii) entrants indemnify and hold harmless MTVN and Viacom, from any claims, suits, losses damages and expenses (including reasonable attorneys' fees) that arise from any breach of the following conditions. All entrants agree to the foregoing and in addition agree to obtain, upon request of MTVN, any documentation and releases necessary to prove their unrestricted ownership in all materials contained in their Contest Entry and their right to use such materials without limitation for any purpose. They further agree to assign all right, title and interest in all material and agree to sign such documentation as is necessary to formalize this assignment.

17. For a copy of the list of winners, send a self-addressed stamped envelope to: MTV Online, Attn: VH1.com Marketing Department, "VH1 Presents 'New Kids on the Block Ultimate Fan' Contest", 1515 Broadway, 21<sup>st</sup> Floor, New York, NY 10036. All such requests must be received by no later than December 1, 2008. Vermont residents may omit return postage.

18. Grand Prize Winner and his/her guest(s) agree that MTVN, Viacom, their subsidiaries, affiliates, related companies and employees shall have no liability in connection with acceptance or use of any of the prizes awarded herein.

19. This Contest is sponsored by MTV Networks with an address at 1515 Broadway, New York, NY 10036.