

**VH1 Classic and Live Nation Presents: "I'm With the Band" Sweepstakes
OFFICIAL RULES**

1. NO PURCHASE NECESSARY TO ENTER OR WIN. OFFER VOID IN HAWAII, ALASKA AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. THIS PROMOTION SHALL BE CONSTRUED AND EVALUATED ONLY ACCORDING TO UNITED STATES LAW.

2. **PROMOTION PERIOD:** VH1 Classic and Live Nation Presents: "I'm With the Band" Sweepstakes (the "Sweepstakes") commences at 12:00 p.m. (EST) April 22, 2009, and ends at 11:59 a.m. (EST) August 12, 2009 (the "Promotion Period"). There will be six (6) separate "Entry Periods" (each an "Entry Period"). All entries must comply with these Official Rules including Paragraph 4 (the Promotion Period and together with the Entry Period(s), the "Sweepstakes Period").

"Fleetwood Mac
Show Entry Period":

Start: Wednesday April 22, 2009 at 12:00 p.m. (EST)
End: Wednesday April 29, 2009 at 11:59 a.m. (EST)

"Def Leppard w/ Poison & Cheap Trick
Show Entry Period":

Start: Wednesday May 13, 2009 at 12:00 p.m. (EST)
End: Wednesday May 20, 2009 at 11:59 a.m. (EST)

"Aerosmith & ZZ Top
Show Entry Period":

Start: Wednesday June 3, 2009 at 12:00 p.m. (EST)
End: Wednesday June 10, 2009 at 11:59 a.m. (EST)

"Kid Rock & Lynyrd Skynrd
Show Entry Period":

Start: Wednesday June 24, 2009 at 12:00 p.m. (EST)
End: Wednesday July 1, 2009 at 11:59 a.m. (EST)

"Def Leppard w/ Poison & Cheap Trick
2nd Show Entry Period":

Start: Wednesday July 15, 2009 at 12:00 p.m. (EST)
End: Wednesday July 22, 2009 at 11:59 a.m. (EST)

"Aerosmith & ZZ Top
2nd Show Entry Period":

Start: Wednesday August 5, 2009 at 12:00 p.m. (EST)
End: Wednesday August 12, 2009 at 11:59 a.m. (EST)

Entries actually received by MTV Networks, a division of Viacom International, Inc. ("MTVN") during the Fleetwood Mac Show Entry Period are only eligible for consideration for the Fleetwood Mac Grand Prize Show Package (as hereinafter defined).

Entries actually received by MTVN during the Def Leppard w/Poison & Cheap Trick Show Entry Period are only eligible for consideration for the Def Leppard w/Poison & Cheap Trick Grand Prize Show Package (as hereinafter defined).

Entries actually received by MTVN during the Aerosmith & ZZ Top Show Entry Period are only eligible for consideration for the Aerosmith & ZZ Top Grand Prize Show Package (as hereinafter defined).

Entries actually received by MTVN during the Kid Rock & Lynyrd Skynrd Show Entry Period are only eligible for consideration for the Kid Rock & Lynyrd Skynrd Grand Prize Show Package (as hereinafter defined).

Entries actually received by MTVN during the Def Leppard w/ Poison & Cheap Trick 2nd Show Entry Period are only eligible for consideration for the Def Leppard w/ Poison & Cheap Trick 2nd Grand Prize Show Package (as hereinafter defined).

Entries actually received by MTVN during the Aerosmith & ZZ Top 2nd Show Entry Period are only eligible for consideration for the Aerosmith & ZZ Top 2nd Grand Prize Show Package (as hereinafter defined).

3. ELIGIBILITY: The Sweepstakes is open to all legal residents of the forty-eight (48) contiguous United States who are twenty-one (21) years of age or older at the time of entry. Each potential Grand Prize Winner's (as hereinafter defined) one (1) eligible guest similarly must be a legal resident of the forty-eight (48) contiguous United States and must be twenty-one (21) years of age or older at the time of prize fulfillment. Any potential Grand Prize Winner and his/her one (1) eligible guest are subject to proving eligibility, including verification of social security number, and are further subject to possessing a valid, government-issued photographic identification at the time of prize fulfillment. If any potential Grand Prize Winner and/or his/her one (1) guest cannot furnish verifiable and valid proof of age within forty-eight (48) hours after being notified as a potential Grand Prize Winner, then all rights of such potential Grand Prize Winner to receive and use the applicable Grand Prize Show Package (as hereinafter defined) thereupon will be terminated, and an alternate potential Grand Prize Winner may be chosen from among all remaining Eligible Entries (as defined below) received, in the sole discretion of MTVN. Entrants are not eligible to participate in the Sweepstakes if they are, or have an immediate family member (parent, spouse, child, sibling, grandparent, step parent, step child and step sibling) that is an agent, employee, officer, director, successor or assign of MTVN, Viacom International, Inc. ("Viacom"), Live Nation Worldwide, Inc., or any other participating sponsors, affiliated companies, subsidiaries, advertising agencies and third party fulfillment agencies (collectively, "Sponsor Entities") as well as any person who has won an MTVN-sponsored national contest or sweepstakes in the twelve (12)-month period preceding entry into this Sweepstakes. VOID IN ALASKA, HAWAII, AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Additional restrictions may apply.

4. TO ENTER: The Sweepstakes Official Rules will be posted on www.vh1classic.com (the "Web Site"), a website owned and controlled MTVN during the Promotion Period. To enter, during the Promotion Period, you must:

- a) Sign up for the VH1 Classic newsletter
- b) Draft an email message from the email account used to set up your VH1 Classic newsletter subscription and include the following information:
 - Your first and last name
 - Your telephone number
 - The email address used for your VH1 Classic newsletter subscription.
 - The name of the Grand Prize Show Package (as hereinafter defined) you would like to be entered to win
- c) and send to win@vh1.com during the corresponding Entry Period for the applicable Grand Prize Show Package.

For the avoidance of doubt, in order to be entered into the drawing for the corresponding Grand Prize Show Package, all entries must be actually received by MTVN prior to the end of the applicable Entry Period. Proof that entrant submitted an email to enter the Sweepstakes does not constitute proof or evidence that MTVN actually received it within the applicable Entry Period.

Entrants will be allowed to register with only one (1) e-mail address and must also electronically acknowledge and agree to the terms of MTVN's [Privacy Policy](#), [Terms of Use](#), and these [Official Rules](#). All entries submitted in accordance with these Official Rules shall be hereinafter referred to as "Eligible Entries". Limit one (1) entry per person and per e-mail address per Entry Period. Entries submitted from any person or e-mail address in excess of the stated limitation will be void. If an entrant uses multiple e-mail addresses to submit more than one (1) entry, only the first entry actually received will qualify as an Eligible Entry. Entrant will be eligible to win only one (1) Grand Prize Show Package.

Incomplete or inaccurate entries are void. By participating, entrants acknowledge compliance with each provision of these Official Rules including all eligibility requirements. Sponsor Entities are not responsible

for lost, late, stolen, incomplete, garbled, misdirected, undelivered, damaged or delayed entries or for errors of any kind, whether human, mechanical, electronic, network, human, printing typographical errors or otherwise relating to or in connection with this Sweepstakes, including, but not limited to, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of prize, in these Official Rules, any inaccurate or incorrect data contained on the Web Site or in any Sweepstakes-related materials. Sponsor Entities are also not responsible for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, cable, satellite, computer equipment, software, failure of email on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrants or to any other person's computer related to or resulting from participating or downloading materials in this Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of MTVN which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes or for any reason MTVN deems it necessary, MTVN reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be cancelled or terminated prior to the stated expiration date, notice will be posted on the Web Site and the prize(s) may be awarded based on a random drawing from among all Eligible Entries received as of the date of cancellation or termination, at the sole discretion of MTVN. Entries that have been tampered with or altered are void. In the event of a dispute over who submitted the winning entry, the authorized account holder of the winning email account will be declared the potential Grand Prize Winner and must comply with these Official Rules. An "authorized account holder" is defined as the natural person who is assigned to a telephone number, pager number or email address by a telephone company, wireless service provider, Internet access provider, Internet service provider, or other organization (e.g. business, educational, government, institution, etc.) that is responsible for assigning telephone numbers, pager numbers, wireless phone numbers, email addresses, for the telephone exchange associated with the submitted telephone or pager number or the domain associated with the submitted telephone, pager number or e-mail address, as applicable. All entries become the property of MTVN and will not be acknowledged or returned.

5. By participating in this Sweepstakes, entrants: (a) agree to be bound by these Official Rules and by the interpretation of these Official Rules by MTVN and by the decisions of MTVN, which are final and binding in all matters relating to the Sweepstakes; (b) agree to release and hold harmless Sponsor Entities against any and all liability, claims, demands, judgments, and causes of action for personal injury and/or damage, theft, or loss suffered in connection with this Sweepstakes or the use or acceptance of any prize and; c) acknowledge compliance with these Official Rules.

6. **GRAND PRIZE WINNER SELECTION:** One (1) potential Grand Prize Winner will be selected at random from among all Eligible Entries actually received by MTN prior to the end of the applicable Entry Period to win the applicable Grand Prize Show Package. For the sake of clarity, there will be a total of six (6) Grand Prize Winners (each a "Grand Prize Winner") in this Sweepstakes. The selection of each potential Grand Prize Winner will be on or around the following dates, but MTVN reserves the right to delay the selection of each potential Grand Prize Winner in its sole discretion:

Fleetwood Mac Show Winner Selection:	April 29, 2009
Def Leppard w/Poison & Cheap Trick Show Winner Selection:	May 20, 2009
Aerosmith & ZZ Top Show Winner Selection:	June 10, 2009
Kid Rock & Lynyrd Skynrd Show Winner Selection:	July 1, 2009
Def Leppard w/Poison & Cheap Trick 2 nd Show Winner Selection:	July 22, 2009
Aerosmith & ZZ Top 2 nd Show Winner Selection:	August 12, 2009

7. **GRAND PRIZE WINNER NOTIFICATION:** MTVN will make one (1) attempt to contact each potential Grand Prize Winner using the email address and/or telephone number such entrant used to enter into the Sweepstakes within twenty-four (24) hours of being selected as a potential Grand Prize Winner. If potential Grand Prize Winner is unreachable (or is reached but fails to confirm his/her identity and eligibility) within forty-eight (48) hours of initial contact, is found to be ineligible or does not comply with

these Official Rules, then all rights of such potential Grand Prize Winner shall be terminated and an alternate potential Grand Prize Winner may be selected from among the remaining Eligible Entries at the sole discretion of MTVN.

8. **PRIZING:** The Fleetwood Mac Grand Prize Show Package, the Def Leppard w/Poison & Cheap Trick Grand Prize Show Package, the Aerosmith & ZZ Top Grand Prize Show Package, the Kid Rock & Lynyrd Skynrd Grand Prize Show Package, the Def Leppard w/ Poison & Cheap Trick 2nd Grand Prize Show Package, and the Aerosmith & ZZ Top 2nd Grand Prize Show Package, (each a "Grand Prize Show Package") will each be awarded to one (1) Grand Prize Winner as follows:

"Fleetwood Mac Grand Prize Show Package" (Approximate Retail Value ("ARV") \$300.00):

- Two (2) Tickets to attend a Fleetwood Mac concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: May 5, 2009 - May 31, 2009

- An opportunity to go backstage and attend a "meet and greet" with one (1) or more band members (not guaranteed and subject to band member availability)

"Def Leppard w/ Poison & Cheap Trick Grand Prize Show Package" (ARV: \$300.00)

- Two (2) Tickets to attend a Def Leppard w/ Poison & Cheap Trick concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: June 23, 2009 - September 6, 2009

- An opportunity to go backstage and attend a "meet and greet" with one (1) or more band members (not guaranteed and subject to band member availability)

"Aerosmith & ZZ Top Grand Prize Show Package" (ARV: \$300.00)

- Two (2) Tickets to attend an Aerosmith & ZZ Top concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: June 17, 2009 - September 18, 2009

- An opportunity to go backstage and attend a "meet and greet" with one (1) or more band members (not guaranteed and subject to band member availability)

"Kid Rock & Lynyrd Skynrd Grand Prize Show Package" (ARV: \$300.00)

- Two (2) Tickets to attend a Kid Rock & Lynyrd Skynrd concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: July 7, 2009 – August 2, 2009

- An opportunity to go backstage and attend a "meet and greet" with one (1) or more band members (not guaranteed and subject to band member availability)

"Def Leppard w/ Poison & Cheap Trick 2nd Grand Prize Show Package" (ARV: \$300.00)

- Two (2) Tickets to attend a Def Leppard w/ Poison & Cheap Trick concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: August 7, 2009, 2009 - September 6, 2009

- An opportunity to go backstage and attend a “meet and greet” with one (1) or more band members (not guaranteed and subject to band member availability)

“Aerosmith & ZZ Top 2nd Grand Prize Show Package” (ARV: \$300.00)

- Two (2) Tickets to attend an Aerosmith & ZZ Top concert of their choice from the available concert dates below (concert dates and locations subject to change).

Available Concert Dates: August 19, 2009 – September 18, 2009

- An opportunity to go backstage and attend a “meet and greet” with one (1) or more band members (not guaranteed and subject to band member availability)

** All Prizing is subject to availability and change at MTVN's sole discretion. MTVN reserves the right, without any prior notice and at any time, to replace any or all prizes with a prize or prizes of equal or greater value.*

The total ARV of all of the Prizes awarded in the Sweepstakes is \$1,800.00.

The tentative date for all prize fulfillment is on/or around May 5, 2009 – September 18, 2009 and is subject to change at MTVN's sole discretion should the concert date(s) move or be cancelled. The total ARV of all prizing for this Sweepstakes is \$1,800.00. The actual retail value of the prizes awarded in this Sweepstakes depends on current existing market conditions at time of prize fulfillment. Grand Prize Show Package is non-transferable. All details and other restrictions of prizes offered not specified in these Official Rules will be determined by MTVN in its sole discretion. By accepting the Grand Prize, each Grand Prize Winner agrees that he/she will not and will not authorize any third party to auction or sell the Grand Prize without MTVN's written consent, which consent may be granted or withheld in its sole discretion. Each Grand Prize Winner and his/her one (1) guest must be available to attend the concert of the applicable Grand Prize they selected or forfeit any prize. In the event the Grand Prize Winner and/or his/her one (1) guest are unable to attend the show of the applicable Grand Prize on such date as determined by MTVN, all privileges as a Grand Prize Winner will immediately be forfeited and terminated. An alternate Grand Prize Winner may be selected instead from among all of the remaining Eligible Entries received by and at the sole discretion of MTVN. Any expenses which are not expressly set forth in these Official Rules as paid for by MTVN as part of the applicable Grand Prize Show Package are the Grand Prize Winner and his/her one (1) guest's sole responsibility including, without limitation, expenses relating to air transportation, ground transportation to and from airports (as applicable) and/or concert venue (as applicable), accommodations, meals, etc. Upon receipt of any prize, Grand Prize Winner is required to comply with any and all applicable federal, state and local tax that becomes due with respect to the prize.

9. The specifics of all elements of any prize in the Sweepstakes shall be solely determined by MTVN. Some restrictions may apply. No substitution, transfer of any prize (or any part of a prize package) or cash alternative permitted, except by MTVN, due to prize unavailability at time of prize awarding in which case a prize of equal or greater value may be awarded. Arrangements for the fulfillment of prizes will be made by MTVN. As a prerequisite for receiving and using the Grand Prize Show Package, each potential Grand Prize Winner and his/her one (1) guest must complete, sign and return to MTVN, within two (2) days after the date of MTVN's request therefore and presentation thereof, (a) an affidavit of eligibility and release of the Sponsor Entities from any and all liability, claims, demands, judgments, and causes of action for personal injury and/or damage, theft, or loss suffered in connection with this Sweepstakes or

the use or acceptance of the Grand Prize Show Package (or any portion thereof); (b) except where prohibited by law, a promotional release granting to MTVN, Viacom, and each of their respective affiliates the right to use such Grand Prize Winner and guest's names and likenesses for any and all advertising, marketing, promotional and publicity purposes, without additional compensation; and (c) all legal documents that MTVN may require (in its sole discretion). Failure of any potential Grand Prize Winner to complete, sign and return to MTVN such affidavit, release and legal documentation within such two (2) days period shall result in his/her disqualification from the Sweepstakes, in which event an alternate potential Grand Prize Winner may be selected, in MTVN's sole discretion. Entry into this Sweepstakes constitutes each potential Grand Prize Winner's agreement to sign such affidavit, release, and legal documentation.

10. The value of the prize(s) may be taxable as income. The receipt by Grand Prize Winner of any of the prize components of this Sweepstakes is conditioned upon compliance with any and all applicable federal, state and local rules and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY THE GRAND PRIZE WINNER OR ANY BEHAVIOR BY THE GRAND PRIZE WINNER THAT WILL BRING SUCH GRAND PRIZE WINNER OR MTVN IN DISREPUTE (IN MTVN'S SOLE DISCRETION) WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION AS A WINNER OF THE "VH1 Classic and Live Nation Presents: 'I'm With the Band" Sweepstakes' AND ANY AND ALL BENEFITS AND PRIVILEGES POTENTIALLY TO BE ACCORDED TO SUCH GRAND PRIZE WINNER WILL BE TERMINATED IMMEDIATELY, IRREVOCABLY AND IN PERPETUITY.

11. All interpretations by MTVN of these Official Rules, and all decisions by MTVN under and relating to these Official Rules, are final, binding and non-appealable in all respects. MTVN reserves the right, exercisable in its sole discretion at any time, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or the Web Site; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with any intent to annoy, abuse, threaten or harass any other person and void all associated entries. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL DELIBERATELY TO DAMAGE ANY WEB SITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, MTVN AND VIACOM RESERVE THE RIGHT (EXERCISABLE IN THEIR SOLE DISCRETION AT ANY TIME) TO SEEK AND OBTAIN DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE EXCLUSIVE PERSONAL AND SUBJECT MATTER JURISDICTION AND VENUE OF ANY CONTROVERSY, DISPUTE OR OTHER LEGAL PROCEEDING REGARDING THE SWEEPSTAKES, AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THE SWEEPSTAKES. EACH ENTRANT IN THIS SWEEPSTAKES HEREBY WAIVES IRREVOCABLY AND IN PERPETUITY ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS IRREVOCABLY AND IN PERPETUITY TO THE EXCLUSIVE PERSONAL AND SUBJECT MATTER JURISDICTION AND VENUE OF THOSE COURTS.

12. The odds of winning will be determined by the total number of Eligible Entries received.

13. For a copy of the list of winners, send a self-addressed stamped envelope to: MTV Online, Attn: VH1.com Integrated Marketing Department, "VH1 Classic and Live Nation Presents: "I'm With the Band" Sweepstakes", 1515 Broadway, 21st Floor, New York, NY 10036. All such requests must be received by no later than October 1, 2009. Vermont residents may omit return postage.

14. Each Grand Prize Winner agrees that the Sponsor Entities shall have no liability in connection with acceptance or use of any of the prizes awarded herein.

15. This Sweepstakes is sponsored by MTV Networks with an address at 1515 Broadway, New York, NY 10036.